

This pack explores four key areas of film and media: Language, Representation, Audience and Responding to a Media Brief.

It focuses on 'film' production, although inevitable elements of study can be applied to other forms of media, and can be approached in two ways:

As an exploration of a media brief with critical analysis of Acting on Impulse and their response to the issue of raising the awareness of homelessness.

Film theory/analysis in practice.

Elements of study that are covered in the pack are:

Shot size, camera angles and movements, editing sound, denotation, connotation and narrative.

Storyboarding and scripting.

Use of print, website, fonts and layout to promote the work of Acting on Impulse and HUMANITAS.

Mise-en-scène, gender, audience and representation.

The elements of study are explored through small group work, class discussion and development of practical analysis and film production.

The pack is accompanied by a DVD of the film HUMANITAS and notes on how the film was produced. This unique addition to the pack not only makes homelessness a reality by using actors who are homeless and disadvantaged, but also enables the students to analyse the film making process from conception to the end result.